

IN THE CLAIMS

Please amend the claims as follows:

1.-20. (Canceled)

21. (Withdrawn - Currently Amended) The method according to claim 32, further comprising:

determining if the available number of the products is equal to zero; and
issuing instructions to stop the ~~broadcasting~~ transmitting of the offer when the available number of the products equals zero.

22. (Withdrawn - Currently Amended) The method according to claim 32, further comprising:

determining if an expiration date for the products has passed;
issuing instructions to stop the ~~broadcasting~~ transmitting of the offer when the expiration date has passed.

23. (Previously Presented) The method according to claim 32, wherein the order data includes a requested quantity of the products.

24. (Previously Presented) The method according to claim 23, further comprising:
determining if the available quantity of the products is greater than the requested quantity of the products; and

transmitting a quantity of tokens to the participant via the mobile radio network corresponding to the requested quantity of the products when the available quantity of the products is greater than the requested quantity of the products.

25. (Previously Presented) The method according to claim 23, wherein the token

includes a delivery number.

26. (Withdrawn) The method according to claim 32, further comprising:
checking a solvency of the participant before transmitting the token to the participant.

27. (Withdrawn) The method according to claim 32, further comprising:
transmitting a negative decision to the participant via said mobile radio network
when the token cannot be transmitted to the participant.

28. (Withdrawn) The method according to claim 32, further comprising:
billing the participant for the product by including a cost of the product in a bill for
communications costs in the mobile radio network.

29. (Withdrawn) The method according to claim 32, further comprising:
billing the participant for the product by including a cost of the product in a bill from
a financial services provider.

30. (Withdrawn) The method according to claim 32, further comprising:
billing the participant for the product by adjusting financial information stored on a
chipcard corresponding to the participant.

31. (Withdrawn) The method according to claim 32, wherein the order data includes
a delivery address of the participant.

32. (Currently Amended) A method for selling products over a mobile radio
network, the mobile radio network including a plurality of participants and being coupled to a
sales module, comprising:

storing multiple offers from multiple vendors in the sales module, an offer including
an identification of a specified product being offered for sale, an identification of a vendor of

the specified product, and a quantity information indicating a limited available number of the specified product;

~~broadcasting transmitting via a transmission channel an offer information via the mobile radio network in accordance with a text messaging protocol~~ to the plurality of participants in ~~of~~ the mobile radio network, ~~the offer information including an identification of specified products being offered for sale and an identification of a vendor of the specified products;~~

~~storing quantity information in the sales module, the quantity information indicating a limited available number of the specified products provided for sale by the vendor;~~

receiving an order data in the sales module from a participant of the plurality of participants via the mobile radio network in response to the ~~broadcasting transmitting of the offer~~, the order data including a request for a product of the specified products and an identification of the participant;

confirming by the sales module that the limited available number of the specified products is greater than zero;

generating by the sales module, based on the confirming, a token as an unambiguous certificate exchangeable for the product of the specified products being offered for sale;

transmitting the token and the identification of the participant by the sales module to the vendor;

transmitting the token by the sales module to the participant via the mobile radio network ~~in accordance with the text messaging protocol~~; and

adjusting the quantity information in the sales module based on the token.

33. (Previously Presented) The method of claim 32, wherein the product includes at least one of goods and services.

34. (Withdrawn) The method of claim 33, wherein the product is an admission to an event.

35. (Currently Amended) The method of claim 32, wherein,
~~the text messaging protocol is a SMS protocol,~~
~~the broadcasting includes~~ transmitting of the offer ~~information~~ is sent in multiple SMS short messages to the plurality of participants, and
the transmitting of the token to the participant includes transmitting the token in a SMS short message to a mobile communications device of the participant.

36. (Withdrawn - Currently Amended) The method of claim 32, wherein,
~~the text messaging protocol is a USSD protocol,~~
~~the broadcasting includes~~ transmitting of the offer ~~information~~ is sent in multiple USSD text messages to the plurality of participants, and
the transmitting of the token to the participant includes transmitting the token in a USSD text message to a mobile communications device of the participant.

37. (Withdrawn) The method of claim 32, further comprising:
storing the token in a removable chipcard of a mobile communications device.

38. (Withdrawn) The method of claim 37, further comprising:
decoupling the removable chipcard from the mobile communications device; and
coupling the removable chipcard to another device to obtain the product.

39. (New) A method for selling products comprising:

receiving an offer for sale of one or more products initiated by a vendor, the offer including an identification of the one or more products and an identification of the vendor;

storing, in a sales module, the offer and quantity information indicating an available number of the one or more products;

transmitting the offer based on the initiation thereof by the vendor via a transmission channel to a plurality of participants of a mobile communication network using established transmission criteria;

receiving an order, at the sales module, from a participant of the plurality of participants in response to the transmitting of the offer, the order including a request for a product of the one or more products and an identification of the participant making the request;

confirming, at the sales module, that the available number is greater than zero;

upon confirmation that the available number is greater than zero, generating a token as an unambiguous certificate exchangeable for the product;

transmitting the token and the identification of the participant to the vendor;

transmitting the token to the participant via the mobile communication network; and

adjusting the available number in the sales module based on the token.

40. (New) The method of claim 39, wherein the established transmission criteria is specified based upon input from the participant.

41. (New) The method of claim 39, wherein, prior to storing of the offer in the sales module, the offer is checked to determine validity of the offer.

42. (New) A system for selling products comprising:

a network configured to send data to and receive data from a plurality of participants using established transmission criteria for the participants; and

a sales module configured to receive and store an offer for sale of one or more products initiated by a vendor, the offer including an identification of the one or more products and an identification of the vendor, said sales module being configured to receive and store quantity information indicating an available number of the one or more products offered for sale,

wherein said network is configured to transmit via a transmission channel the offer based on the initiation thereof by the vendor to the plurality of participants using the established transmission criteria,

wherein said sales module is configured to receive an order for a product of the one or more products from a participant of the plurality of participants in response to the transmission of the offer, the order including a request for the product and an identification of the participant,

wherein said sales module is configured to confirm that the available number is greater than zero, and then generate a token as an unambiguous certificate exchangeable for the product,

wherein said sales module is configured to transmit the token and the identification of the participant to the vendor, and transmit the token to the participant via said network, and

wherein said sales module is configured to adjust the available number stored therein based on the token.

43. (New) The system of claim 42, wherein said network is configured to allow the

Application Serial No.: 09/720,523
Reply to Office Action dated February 23, 2007

established transmission criteria to be specified based upon input from the participant.

44. (New) The system of claim 42, further comprising a mediating module configured to check to determine validity of the offer prior to receipt and storage thereof in said sales module.